

**FORUM NOTES FROM THE OCTOBER 10 MEETING  
WSU/ SPOKANE CAMPUS  
3:00 P.M.**

Attendance: 45 (faculty and staff)

**Was the plan valuable to WSU/Spokane?**

- Values were helpful, never been through the process before but felt it gave an awareness of what we value.
- Research and graduate strategic plan needs to be integrated for all campuses. The previous plan did not go deep enough or specific enough. Currently working on Research plan to provide an opportunity to integrate w/research and graduate education

**What was accomplished?**

- Helped us understand what Pullman had as a "vision" that guided more specific actions

**Did you feel part of the college plan?**

- Our relationship with Pullman was redefined halfway through—co-location. Many initiatives and departments in Spokane are affiliated with Pullman departments.
- Difficult to categorize. Undergraduates don't have same impact here as in Pullman. Need to continue emphasis for Junior's and Senior's. How does Research/Resources infrastructure between Pullman/Spokane get support?
- Difficult for Spokane with emphasis on undergraduate experience. We mostly serve Graduate students. Current plan didn't easily fit with our situation.

**Is a 5 year plan sufficient?**

- We need to step back and look at the university and possibly look at global issue to modify 5 year time frame to reach specific goals.
- Focus the institutional goal. There has been so much change within the last year – make sure new people are included in future goals. There is a danger in too big/broad goal.
- Observation: We have implementation/task that came after the original strategic plan. We don't make day to day decision based on a 5 year plan.

We need to close the gap. Lacking implementation. How do we resource/allocate resources. Strategic priority? How does it impact budget and fundraising? These resource allocation realities affect the plan, and our ability to realize the goals?

- Long range goals re: AAU University. Timing cycle of faculty productivity is longer than 5 years. Example: PHD nursing program. These students will just be completing programs in 4 years – their support (faculty/research) will just begin. Goals may not be able to be reached in 5 year plan.
- We are talking internally. There are external situations that may be different at all locations. Not all goals will be of equal weight with all campuses/departments.

### **How do we ensure that it is a plan for the entire university?**

- Seek feedback and input as you are doing. Look at each of the campuses and their resources and fit with the community.
- Recognize there are different opportunities at each campus. The current peaks need to be supported but lets also include ways to advance emerging areas (future peaks) and invest to realize the potential of the regional campuses.
- What is/will make us unique?. Our plan should not be boilerplate. Excellence is great. But I came here because on an Interdisciplinary vision! He integrates this with his teaching. Strategies should be more than how we manage and teach. Where are we going with it? What are we going to accomplish? What is WSU going to contribute? Break down opportunities by each campus.
- Global awareness. think globally – act locally.
- Cultural competence – raise it up; it should be reflected in the strategic plan. Student need to be prepared for global awareness and be culturally competent.
- Administration needs to be bold and say what we won't do in addition what what we will do. We need to focus!
- Going back to the time line...would like to see a long term plan and short term especially when try to work on capital campaign – Benefit by having both.
- Anticipates as university goes forward that we need to focus locally and community. One plan – one mission. Also, we need to make explicit our stance and strategy on partnerships

- The unique role on each campus is very different and distinct. Multi campus environment. Not one size fits all.
- Intersect many areas (i.e. commercialization, research, economics, etc). Develop economically
- If people do not understand what and where the resources are they couldn't understand or have confidence in the plan. Has to be a plan with elements of ideas of reality. Benchmarks? If it doesn't clearly spell out goals/mission – focus on responsibility--who is going to do it? Need really good clarification on how the campuses work.
- Milestones/Resources. Who is responsible for gathering the information on our benchmarks and progress?